

Looking for a high-caliber presenter for your District event?
Want a seasoned speaker and long-time member who brings valuable content, inspires your Members AND adds SPARKLE to your agenda?

Sheryl Roush

*Highly-interactive, lively and engaging messages, making your event memorable for years to come!
 All programs are tailored to your event, theme, on-site location and District needs!*

District Conference & Training Session Topics:



Do you have members that are professional presenters... eligible to pursue the elite AS designation? This insightful session provides tips, ideas and strategies to apply and pass the 2-Level judging on the first time! TI's "AS" credential is for those who are already professional presenters; having a DTM is not required. Educational session or workshop: 45-75 minutes



A heart-centered inspirational message ... Showcases your members in a conversational and engaging program! Ideal for an infusion of pride, recognition and membership commitment! TI sanctioned book on this title. Keynote address: 20-30-45 minutes



Are your promotional efforts producing the best results? Tailored for club-area-division-district fliers, newsletters, email campaigns, social media, websites... using your own samples - before & after design and copy-writing make-overs! Educational session: 45-60-75 minutes



Want to authentically connect with ALL your listeners? Discover skills to enhance your communication, contest speech, speaking, teambuilding and leadership! Includes worksheet. Educational session: 45-60-75-90 minutes
 On-site workshop with live coaching: up to 3-hours



How to Transition from Free... to Fee ... with Paid Speaking! Discover the 10 must-have's; how to get started; where to get speaking engagements; creating your marketing and more! Session and handout include tips and templates for designing speaker marketing. Workshop (up to 3 hours) may be offered as a bonus session after an on-site conference. Available in 60-90 minute sessions.



How to Promote Your Club Speechcraft Program Attract-Recruit-Retain Members! This "how-to" session includes handout templates and tips to plan a 4-6-8 week series to recruit new members. Use Speechcraft to launch corporate programs as well as boost community clubs! Educational session: 45-60-90 minutes ... add a Panel!



Sheryl Roush

CEO, Sparkle Presentations, Inc.

Distinguished Toastmaster
 District 5 Governor, 1993-94
 Accredited Speaker, since 1993
 Presidential Citation Awardee, 2009
 Certified Virtual Presenter
 Toastmaster since 1987

Int'l Book Awards - Winning Author
Heart of a Toastmaster

National Speakers Association
 "Member of the Year"
 Los Angeles & San Diego Chapters

Golden Microphone Award
 NSA/Los Angeles Chapter

On-site & Virtual Presentations



Sheryl Roush, DTM, PDG, Accredited Speaker

Sheryl Roush is the CEO of Sparkle Presentations, Inc., based in New York. She is an international presenter and top-rated trainer, a multi-published author, and a speaking and marketing coach.

As a sought-after speaker, she has presented well over 3,500 programs in 13 countries, to groups as large as 5,000 (receiving standing ovations) in sports arenas. She has opened on conference stages for *Dancing with the Stars* Marie Osmond and keynote closed for Geena Davis. Sheryl has spoken on programs alongside celebrities including Olivia Newton-John, Jane Seymour, Suze Orman, Marcus Buckingham and John Maxwell. In 2007, she presented the closing address to seven nations in the Arabian Gulf District and was the only woman on the 3-day program. Known for her sparkling delivery style and relevant content, she often speaks on agendas with TI's World Champions and International Officers. Sheryl has presented on-site programs for Districts in Australia, Baja California, Bahrain, the Bahamas, Canada, Mexico City, Qatar, and across the US.

In 1993 Sheryl was the 6th woman globally, and 28th overall, to be honored by Toastmasters with the elite Accredited Speaker designation for "outstanding platform professional speaking." As of August 2022, only 90 have earned the credential in 146 countries since 1981.

As a leader, and Past District 5 Governor (Southern California and Arizona), for enhancing global communication and leadership, Toastmasters honored Sheryl with the 2009 "Presidential Citation," selecting her from over 260,000 members worldwide that year.

Active in the National Speakers Association (NSA) since 1990, she earned the "Golden Microphone" award from the Los Angeles Chapter, and "Member of the Year" award from both the Los Angeles and San Diego Chapters. She is a frequent speaker at Chapter Speaker Academy sessions.

A Certified Virtual Presenter (CVP), Sheryl has been presenting globally virtually on several platforms since 2010, and is a Zoom awardee. Her sessions workshops are known to be interactive and lively.

As a speaking coach, Sheryl served as the Director for the U.S. Olympic Training Center in San Diego, training Olympians in public speaking skills. She trained the NFL's Charger Girl pro cheerleaders in public speaking and TV/Radio media interviewing skills from 2000-2020. She is also a 3-time past president of the San Diego Professional Coaches Alliance/Professional Coaches Alliance.

As a 45-year veteran in marketing design and printing, Sheryl has owned five award-winning graphic design studios, and has written five books on graphic arts, including *Solid Gold Newsletter Design* for Toastmasters. She received four international Top Ten Bulletin awards from Toastmasters.

As a 17-time published author, she is most proud the *Heart of a Toastmaster* received the honor of 2014 "Best Anthology" from the International Book Awards. It published stories from 135 members!

Her other inspirational books include: *Sparkle-Tudes!*, *Heart of a Woman in Business*, *Heart of a Woman*, *Corazón de Mujer* (Spanish), *Heart of a Mother*, and *Heart of the Holidays*. The San Diego Book Awards awarded the *Heart of a Military Woman*, 2009 Best Inspirational Book.

View video clips and topics at SherylRoush.com
For coaching, visit SpeakAndMarketLikeAPro.com

Schedule Sheryl Roush speak at your District event!

I DO NOT ACCEPT SPEAKING FEES FOR TOASTMASTER DISTRICT-HOSTED EVENTS!

Districts cover all travel, hotel accommodations and event registration costs.
Request permission in advance to record her sessions.

Sheryl@SherylRoush.com

Please use this email subject line: District Event

