

*Are low morale, high stress, and poor communication affecting your business, productivity and profits?*

*Get real-world solutions for every-day situations!*  
**On-Site Skill-Building Training Programs**

**AVAILABLE AS SINGLE PROGRAMS OR IN A SERIES:**

**7 Secrets to Connect with Anyone**

How to establish authentic rapport with others  
*Gain instant credibility with audiences, bosses, clients, teams...*

**Conducting Productive & Energizing Meetings**

Set yourself - and your teams - up for success with these tips!  
*Planning the agenda, refreshments, logistics, discussions, action list...*

**Creating a Positive Work Environment**

Boost employee morale, engagement and productivity  
*Reduce stress, increase teamwork, beat burnout and energize staff!*

**Market Like A Pro!™**

Proven techniques for boosting sales and promotion efforts  
*Tailored to your target audience, products, services or business...*

**Speak Like A Pro!™**

Public speaking strategies for every level of presenter  
*Setting objectives, creating structure, designing slides and handouts...*

**Your sessions are tailored, high-content and interactive.**

Training formats are available in 45-90 minute sessions.  
Hands-on workshops are available in 3-hour to full-day sessions.  
Need your full-day retreat facilitated? We do that!

Call to discuss your specific needs, dates and program fees.  
Ask about local discounts for events held in San Diego!

***Schedule Sheryl Roush to speak at your next event!***

Call Sparkle Presentations at (858) 569-6555  
Sheryl@SherylRoush.com



When your organization is dulled by negativity, stress overload, declining service, lack of teamwork or poor communication—

*Raise the bar, rekindle the spirit and create excitement!*



## Sheryl Roush

An expert in attitude and communication, and the CEO of Sparkle Presentations, Inc., Sheryl helps organizations create more positive work environments, by increasing engagement, boosting teamwork, productivity and pride. Your audience discovers solutions to every-day situations, while inspired by light-hearted fun.

A Professional Member of the National Speakers Association since 1990, both the Greater LA and San Diego Chapters awarded Sheryl their Member of the Year. She also earned the esteemed Golden Microphone Award. Toastmasters International honored Sheryl with their Presidential Citation for enhancing global communication and leadership, selecting her from 260,000 members globally. Earned in 1993, she is also one of only 69 Accredited Speakers credentialed in 142 countries, of 345,000 current members. Her degree in commercial art, she's an award-winning graphic designer and marketing consultant. Sheryl created the Speak And Market Like A Pro!™ system, ideal for individuals, small businesses and organizations. Also a 17-time published author, and the 2016 Author of Influence, her award-winning books include: *Sparkle-Tudes!*®, *Heart of a Woman in Business* and *Solid Gold Newsletter Design* (a coursebook at the University of Ottawa, Canada). Sheryl is available to facilitate retreats, present on-site training, speak at association meetings and conferences.

### Clients include:

Association for Healthcare Administrative Professionals (AHCAP)

Alliant International University

Arthur Ashe Wellness Center (UCLA)

Association for Women in Science

Blue Cross of California

California Association of School Business Officials (CASBO)

California Public Employers Labor Relations Association (CALPELRA)

CalTrans, Calif. Dept. of Transportation

CEBOS / QAD User Conference

City of San Diego

County of Los Angeles Management Council

County of San Diego

eBioscience

EPICOR Software

Geological Institute of America (GIA)

Gen-Probe Technologies, Inc.

GlaxoSmithKline

Healthcare Finance Mgmt. Ass'n (HFMA)

HM Electronics, Inc.

IBM's Women in Management

Institute of Real Estate Management

Intuit Turbo Tax® executive sales team

Jones Day international law firm

Kaiser Permanente, Physician Recruiters

Lincoln Military Housing

Los Angeles Unified Schools (120 programs)

Marriott, Sheraton, W, Westin Hotels

McMillin Realty

Mitsubishi Motor Sports

National Association of Quick Printers

Project Management Institute (PMI)

San Diego County Bar Association

San Diego County Fair Supervisors, Del Mar

San Diego Housing Commission

San Diego Museum of Art Docent Council

Scripps Hospital

SDC Technologies, Inc.

Sharp, Rees, Stealy Healthcare

Sony Electronics

Space and Naval Warfare Systems Center

Stampin' Up direct sales annual convention

The Chopra Center, La Costa

UCLA Financial Division

UCSD Healthcare and Medical Center

Unified Port of San Diego

United States Navy

Welk Resorts

Westfield Shopping Center, UTC

Women's Council of Realtors (WCR)



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