

Are low morale, high stress, and poor communication affecting your service, productivity and teamwork?

Real-world solutions for every-day situations!

Attitude, Communication & Service Skill-Building Programs

Attitude: The Healthy Alternative

Boost employee morale, engagement and productivity
Reduce stress, increase teamwork, beat burnout and energize staff!

- "How Positive Is Your Attitude?" Assessment
 - The 5 Common Attitudes in your workplace
 - Explore the root causes of negativity and how to avoid them
 - "What Motivates You?" Quiz, revealing intrinsic motivators
 - Dealing with difficult people and challenging situations
 - Giving meaningful feedback and recognition to motivate and elevate
 - Conducting energizing, creative and productive meetings
 - 7 Sparkle-Tude!® Boosters to help you keep your balance
 - A list of 67 Ways to stay sane even in stressful times
- * May be tailored to service, managing others, teamwork...

7 Secrets to Connect with Anyone

How to establish authentic rapport with others

Gain instant credibility with audiences, patients, administrators...

- Assess your current communication skills and modalities
 - Learn 7 multiple intelligences to naturally engage others
 - Enhance your charisma factor, credibility and connection
 - How to connect with 100% of your listeners
- * May be tailored for service, patient care, public speaking/training, management/leadership, sales/marketing and networking skills

Highly-tailored, lively and interactive programs.

Ask about special discounts for non-profit organizations.

Schedule Sheryl Roush for your next event!

Call today! Sparkle Presentations, Inc. (858) 569-6555

Sheryl@SherylRoush.com Based in San Diego, CA

Bringing Out Your Brilliance!

View video clips and more topics at SherylRoush.com



When your organization is dulled by negativity, stress overload, declining service, lack of teamwork or poor communication—

Raise the bar, create excitement and bring out your Brilliance!

Kick off (or end) your event on a high note!

Sheryl's tailored messages will set the tone and create excitement - glad they attended! She is available to speak at retreats, association meetings, on-site events and conferences.



Sheryl Roush

An expert in Attitude and Communication, Sheryl Roush helps organizations create a positive work environment, by increasing engagement, boosting teamwork, productivity and pride. Your audience discovers solutions to every-day situations, while inspired by light fun.

A Professional Member of the National Speakers Association since 1990, both the Greater LA and San Diego Chapters awarded Sheryl their Member of the Year. She also earned the Golden Microphone Award. Toastmasters International honored her with their 2009 Presidential Citation for enhancing global communication and leadership, selecting her from 260,000 members. Earned in 1993, she is also one of only 69 Accredited Speakers in 142 countries. A 17-time published author, and the 2016 Author of Influence, her award-winning books include: *Sparkle-Tudes!*®, *Heart of a Woman in Business* and *Solid Gold Newsletter Design* (a coursebook at the University of Ottawa).

Clients include:

AAHAM ANI 2014
Abbott Laboratories
Am. Academy of Family Physicians (AAFP)
Am. Ass'n of Healthcare Mgmt (AAHAM)
Arizona Health Care Association (AZHCA)
Arthur Ashe Wellness Center (UCLA)
Ass'n of Family Medicine Adm. (AFMA)
Alliance of the Am. Dental Association
Baptist Memorial Healthcare Systems
Blue Cross of California
County of Los Angeles
Department of Public Services
Department of Social Services
County of San Diego
Dept. of Health & Human Services
Fallon-Medica Nurses
GlaxoSmithKline
Healthcare Finance Mgmt. Ass'n (HFMA)
Kaiser Permanente, Physician Recruiters
Mercy Hospital San Diego
National Ass'n of Professional Geriatric
Care Managers
Oklahoma Department of Mental Health
Red Rock Behavioral Health Services
Residency Program Solutions
Scripps Hospital
Sharp HealthCare
Sharp, Rees, Stealy Healthcare
Southwest Airlines
The Chopra Center
UCSD Healthcare and Medical Center
Western Claim Conference

Glowing Remarks from Meeting Planners...

As Program Chair, I booked Sheryl Roush for our opening keynote speech. Sheryl had come highly recommended by one of our Board members at UCLA. After all the things they said about how good she would be, I had pretty high expectations. She exceeded my expectations! She was great. Sheryl customized the presentation for our group to a greater extent than we have ever had from any other speaker. Our theme was "Setting the Bar Higher" and she did a fabulous job of incorporating our theme and setting the right tone for the conference.

- John C. Garner, CEBS, CLU, CFCI, CMC, Western Claim Conference

Outstanding Job! My Executive Director was really impressed that you incorporated so many different images from the few days of the Conference into your presentation.

- John M. Linda, Director of Member Services, Arizona Health Care Association

You were really great! I don't know if I have ever had the occasion to meet a person that was as dynamic, organized, personable, friendly, thoughtful, structured, passionate and great as you proved to be yesterday, it was truly a wonderful experience. Your attitude is contagious and you are sincerely appreciated from our little old Oklahoma perspective. I cannot say thanks enough! Sheryl, thank you for lifting our spirits, making our All Staff the "best ever" (as I was told by numerous people) and giving our staff a very memorable occasion.

- Richard Pralle, CFO, Red Rock Behavioral Health Services

...Outstanding training you provided for our staff customer service in-service training... very targeted and inspirational!

- Rick Danzey, Administrator, All Points Medical Group